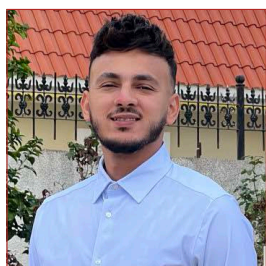


09:30 - 10:10



Digital products : L'avenir du e-commerce

Talk

Mehdi CHIKH DAHMANE

Entrepreneur, trainer in e-commerce & digital marketing
Founder & CEO- CDM group

10:15 - 11:30

Duo-Talk

Branding VS General products : Quelle stratégie choisir ?



**Ilyes
DERRADJI**

e-commerce expert
& business owner



**Mohamed Lamine
MENAA**

Founder & CEO - Zidos
Co-founding member
Annaba Innovation Center

11:30 - 14:00

Pause

14:00 - 14:40



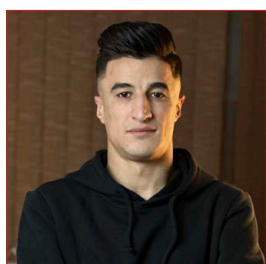
L'importance du management et de la gestion de données en e-commerce

Talk

Nazim BENKENZOUA

Founder & General manager - Zimou Group & Orestor

14:45 - 15:25



Cash flow management en e-commerce

Talk

Nacer eddine CHOUABBI

Founder & CEO - Ovred

15:30 - 16:10



Le e-commerce dans la région du Golfe

Talk

Ayoub CHETIOUI

Founder & CEO - Cod Toop

16:15 - 16:55



Réussir dans le e-commerce grâce aux outils d'automatisation

Talk

Ali MOKRANI

Cofounder & CEO - Ayor

17:00 - 17:40



Le futur du e-commerce à l'ère de l'IA autonome

Talk

Walid Laribi

Cofounder & CEO - Maystro Delivery

17:45 - 18:25



L'importance des marketplaces pour le e-commerce

Talk

Walid BOUKARA

Founder & CEO - Shopnest & Ads Book